

## Printing Options for Poster Presentations Rodnick Colloquium

Tips for designing conference posters can be found here: <http://colinpurrington.com/tips/poster-design>

There are two principal options for producing your poster: commercial and non-commercial. Non-commercial is perfectly acceptable. If you are planning to use this poster at other conferences, be sure to review requirements for other venues, as they vary.

**Your poster must be no greater than 36" x 48".**

### **Commercial**

A recent price check with a local print company indicated Black and White posters are roughly 0.75 cents a square foot (\$10 for 36" x 48" poster). Color posters are \$7.50 a square foot ~\$90 for a 36" x 48" poster. To save expense, you may print a smaller poster, but we strongly recommend not going smaller than 24" x 32". If you choose to print a smaller poster, please be aware of visual and text limitations and design your poster accordingly.

You can also use an online printing service, such as this one: [http://www.makesigns.com/SciPosters\\_Pricing.aspx](http://www.makesigns.com/SciPosters_Pricing.aspx) \$39.95 for a 36" x 48" glossy color poster, a \$9 delivery charge for standard shipping (6 business days) and they even have a \$32 overnight shipping option for procrastinators. They have many templates that you can download and use.

### **Non-Commercial**

Print your presentation on sheets of 8.5" by 11" paper and mount the sheets to a poster board (use only very thin poster board) or directly on the poster display boards at the conference. Please see layout below for a visual of how you can arrange your sheets.

